



## FOR IMMEDIATE RELEASE

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### **E-Learning for the Food Services & Hospitality Industry: *An investment in people and profits***

November 7, 2007 – (Kansas City, MO) – [Leap Hospitality](http://www.leaphospitality.com), a national restaurant project management and consulting firm, is pleased to introduce an e-Learning solution created especially for the nation's largest private sector employment industry, Food Services & Hospitality. The web-based program allows owners and operators of food services enterprises to provide anytime, anywhere employee training to forge the critical links between service, productivity and profitability.

Developed in partnership with [The Human Equation](http://www.thehumanequation.com), a Plantation, FL online training and risk management technology company, the program's eleven courses cover topics essential for success, including Sanitation and Safe Food Handling; Liquor Liability; The Art of Hospitality; Internal and External Security Policies and Procedures; and Managing Controllable Costs.

To guide the growth and development of this initiative, Leap Hospitality is part of a panel of nationally-recognized experts in the field of hospitality management and human resources developed by The Human Equation. Advisory Board members include:

- Leap Hospitality, restaurant consultants and content contributors;
- Carl Karmin, Esq., attorney and restaurateur;
- Lori Chadroff, trainer and CEO, The Responsible Vendor;
- Kelley Kronenberg, a law firm specializing in occupational injury and OSHA compliance; and
- Setnor Byer Insurance & Risk, a leading developer of risk management solutions for enterprises.
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Patrick Phelan, president of Leap Hospitality, explains why online training is a perfect fit for this industry. "The food services industry is transient in nature, and web-based training is an economical way to deliver consistent, affordable training to employees from coast to coast."

The program is a user-friendly, affordable, and convenient way for an enterprise to develop workforce competencies and deliver the level of quality necessary to meet strategic and financial objectives. Phelan sees online training as an integral part of the hospitality industry's future. "E-Learning," he predicts, "is the direction field level training is going."

#### **About Leap Hospitality**

Leap Hospitality is a leading restaurant/bar/nightclub consulting and project management company that specializes in concept development and operational project management/execution. Leap was formed by the owners of the BSHL Group who have been in the restaurant/entertainment industry for over 25 years. Leap takes a business analytical approach to ensure success before and after opening. Its services typically continue after opening as they monitor key metrics/trends so the owner/developers can rest assured their concept continues to be viable.

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